



SFCA Strategic Plan for 2003 to 2008



Consultant Norma Wong describes the draft of the SFCA Strategic Plan to a large group at a "Talk Story" public meeting held at the Academy Art Center at Linekona, located near the Honolulu Academy of Arts. Public meetings were held on O'ahu, Maui, Kaua'i, and Hawai'i in December 2002 and January 2003.

The State Foundation on Culture and the Arts has completed its SFCA Strategic Plan for 2003 to 2008. The plan will provide the SFCA with a blueprint for future direction during the next five years.

The development of the plan began in August 2002 when the SFCA staff and commissioners participated in a two-day retreat of intense discussion to lay the foundation of the plan. The group provided additional insights and observations at several follow-up meetings.

The public became involved with the plan at nine "Talk Story" public meetings held on O'ahu, Kaua'i, Maui, and Hawai'i in December 2002 and January 2003. The final version of the plan was developed from public participation at these meetings.

The plan states the priorities and proposed action items for each objective. An abridged version of the plan, listing the key strategic priorities, is as follows.

- **Priority 1** — To provide leadership and advocacy for culture and the arts in Hawai'i, and to promote better collaboration and communication between SFCA, the culture and the arts community, the business community, policy-makers, and the general public.
- **Priority 2** — To increase funding in support of the culture and arts community and SFCA's overall mission.
- **Priority 3** — To reach people with limited access to culture and the arts, especially rural communities and the Neighbor Islands.
- **Priority 4** — To undertake initiatives focusing on Native Hawaiian culture

and the arts, in partnership with the Hawaiian culture and arts community and interested organizations.

- **Priority 5** — To advance the goal of ensuring that the arts are integral to the education of every student in Hawai'i.

"I appreciate all of the outstanding work that went into developing the State Foundation on Culture and Arts Strategic Plan. The plan was an excellent collaboration between Foundation officials and the public, addressing the diverse needs of the community while promoting the development of the arts throughout Hawai'i," said Governor Linda Lingle.

Mona Abadir, SFCA Chairperson, remarked "Shaping our five-year strategic plan has been an important process

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SFCA Strategic Plan

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for the State Foundation on Culture and the Arts. Our goals reflect the current need and desire of the people we serve.

"As a State arts and culture agency, dependent on volunteerism to support its staff, the level of commitment and expertise has been substantial. We can all feel proud of the wealth of talent around our islands.

"The commissioners and staff are dedicated towards the achievement, measurement, and accountability of our priorities for the State. This fulfillment can move much more quickly and efficiently through continued partnership and collaboration with existing organizations, agencies, businesses, and individuals.

"For the greater good of Hawai'i, we encourage you to enlist your services, to become involved, in any way you may contribute. The result will be a more vibrant, healthy future for us all."

You may download the complete SFCA Strategic Plan from the SFCA website: www.hawaii.gov/sfca; request a printed copy via phone: (808) 586-0307, email: sfca@sfca.state.hi.us, or mail: State Foundation on Culture and the Arts, 250 South Hotel Street, 2nd Floor, Honolulu, HI 96813. You may also pick up a copy at the SFCA Office.

SFCA Grants Applications

Grants applications for fiscal years 2004 and 2005 have been reviewed by panels and approved by the SFCA Commission. SFCA grants will be made for programming in culture, the arts, history and the humanities beneficial to Hawai'i.

Grants will be awarded in the following categories: Arts in Education, Community Arts, Dance, Ethnic Heritage, History and Humanities, Literary Arts, Media Arts, Music and Opera, Presenting and Touring, Theater, and Visual Arts.

The grantees will be announced later this year, after the SFCA receives its budget appropriations from the administration.



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Message from the Governor

recently met with representatives of the State Foundation on Culture and the Arts—Mona Abadir, SFCA Chairperson; Ron Yamakawa, SFCA Executive Director; Manu Boyd, SFCA Commissioner; and Katherine Thomason, Deputy Comptroller—to discuss the Foundation and its work in supporting the arts in Hawai'i.

I have always taken great pride in the depth and diversity of our state's arts scene. In Hawai'i, art helps to define the people and places of our majestic home. Many of our state's most precious artifacts and paintings are showcased throughout our museums and galleries statewide.

The arts also provide a boost to our economy, creating business opportuni-

ties and jobs for our people. In a report by the Americans for the Arts (AFTA), Honolulu nonprofit art organizations pumped an estimated \$181 million into the local economy.

That is why the work of organizations such as the SCFA is so critical. Art and creative expression thrive in Hawai'i because of the support of the SCFA. Last year, the SCFA awarded \$1,432,332 in grants to Hawai'i organizations that supported 114 projects dealing with culture, the arts, history and the humanities.

I am a proud supporter of the SFCA and their mission to nurture the development of arts in Hawai'i. The arts are for everyone to enjoy and help to enhance the quality of life in our beautiful island home.



Governor Linda Lingle



Photo courtesy Gae Bergquist Trommald

We welcome the newest SFCA Commissioner, Gae Bergquist Trommald, who was appointed by Governor Linda Lingle and confirmed by the Legislature.

Trommald is a Senior Financial Advisor with the Saracco, Hochuli, Bergquist Trommald & Associates Group of Merrill Lynch.

Her primary focus is on planning, estate planning, investment management and allocation for endowments, foundations, and high net worth individuals and families. In addition to being a Financial Advisor, she is a Certified Financial Manager.

Prior to her position with Merrill Lynch, Trommald was Senior Vice President, Marketing Services responsible for managing worldwide sales, reservations and strategic market and business planning for Outrigger Hotels and Resorts. She earlier served as Regional Vice President for Hawai'i and the Pacific for Colony Hotels and Resorts, a division of the Carlson Companies.

Trommald takes an active role in supporting the community. She also serves on the boards of the Washington Place Foundation, the Hawai'i Youth Symphony, the Hawai'i State Supreme Court Committee on Equality and Access to the Courts, the Salvation Army, LDAH/MAXCORP (Learning Disabilities of Hawai'i), Get2Hawai'i, and the Office Pavillion, Inc.

She is also a Director of the Hawai'i Tax Foundation and an active member of the Honolulu Rotary Club and the YWCA Leader Luncheon.

Trommald says she will use her perspective, skills and knowledge of tourism and business in working with the SFCA Commission in enhancing the development of culture and the arts in Hawai'i.

In her spare time, she enjoys traveling, bicycling, walking, needlepoint, reading, history, and participating in community activities.

"We are fortunate to have such a talented and versatile individual joining the SFCA Commission," said Mona Abadir, SFCA Chairperson.

Message from the Chairperson

The 21st Century of Culture and Arts. Let us build, enhance, and preserve culture and the arts in the 21st Century. We can make it our children's legacy.

The Tools of the 21st Century. Partnership and collaboration for culture and arts means good business, sound public policy, and provides positive social services to society.

A Shifting Paradigm. When we met with Governor Lingle, I was struck by her story on a trip to Bali. When she asked the government officials, "How much do you spend on tourism?" "\$220,000" was the answer. She said she thought that couldn't be. Then she said, "How much do you spend on culture and the arts?" "\$22,000,000" came the surprising answer. We know what makes Hawai'i unique. We must protect our assets, invest in them and market them thoughtfully.

Here is an update of areas, which are, or can be greatly impacted and aided by supporting culture and the arts.

The Regional and National Ripple Effect. On our recent trip to Washington DC, I shared our priorities and discussed ideas with Dana Gioia, Chairman for the National Endowment for the Arts (NEA). The SFCA shares a similar philosophy and plan on a State and National level. The National Assembly of State Arts Agencies (NASAA) further substantiated the SFCA Strategic Plan by giving us valuable input from all of the States Arts Agencies they represent.

On Capitol Hill, we met with our Representatives and Senators to discuss opportunities to support Native Hawaiian culture and the arts, our diverse sustainable cultural/heritage tourism, community revitalization through their economic stimulation, and the profound impact the preservation of culture and enhancement of the arts have on society.

Other meetings on these topics were held with the Advisory Council for Historic Preservation, the National Trust for Historic Preservation, the National Park Service, the Office of Hawaiian Affairs, the National Endowment for



Mona Abadir, SFCA Chairperson (center) visited the National Endowment for the Arts office in Washington, DC. She met with Ed Dickey, NEA State and Regional Director (left) and Dana Gioia, NEA Chairman.

Humanities, and Heritage Programs through the Department of the Interior and Department of Transportation. We came away with some good ideas, many workable models from other States, and lots of enthusiastic support for Hawai'i.

Native Hawaiian Policy. We approved our Native Hawaiian Policy and support of our host culture as one of our *top of mind and heart* priorities at the SFCA. In essence, it is the rebirth of our guiding light for SFCA's inception in 1965. Respect for our Native Hawaiians speaks to our core value of *enrichment through diversity*.

Council for Native Hawaiian Advancement. This nonprofit provides a link to educate and enlighten oneself and others to the importance of Native Hawaiian culture and its value to Hawai'i's well-being. The Council's 2nd Annual Conference was held on August 27th-30th with a special luncheon to honor Senator Akaka on Friday, August 29th. I was most grateful to president Robin Danner, who accompanied me to Washington, DC at the end of July, to investigate opportunities and encourage awareness of Native Hawaiians culture and arts and Hawai'i's unique place in the world. For more information, visit the CNHA website: www.hawaiiancouncil.org or phone (808) 521-5011.

National Museum of the American Indian. This museum celebrates indigenous people of the Western

hemisphere and is being championed by Senator Daniel Inouye and the Smithsonian Institution. It opens September 21, 2004 in Washington DC, with a week of festivities. The museum team encourages people interested in participating as (1) performers, (2) blessers, (3) corporate or individual sponsors, (4) on-going educational programming, (5) employees, and (6) marchers on opening day to contact the museum as soon as possible. Bishop Museum, SFCA, CNHA, and OHA are working to include Hawai'i in several aspects of museum plans. For more information, visit the NMAI website: www.americanindian.si.edu or phone (202) 357-3164.

Hawaiian Homelands Interface. The SFCA met with the Department of Hawaiian Homelands and the Office of Hawaiian Affairs to discuss possible pilot programs on Hawaiian Homelands, which would include workshops to promote and perpetuate Native Hawaiian culture and language. The importance of cultural identity cannot be overstated in its relationship to working hand in hand with social services. What many young people search for is their individuality and special value, as expressed through understanding their cultural identity.

Hawai'i Capital Cultural District. The SFCA has initiated a Hawai'i Capital Cultural District (HCCD) committee with the Department of Business, Economic Development, and Tourism (DBEDT),

the City & County of Honolulu, Historic Preservation, the Hawai'i Tourism Authority (HTA), and other partners "to create, operate and market a viable Capital Cultural District for Hawai'i's residents, visitors, students, and the visitor industry." We are in the beginning stages of formation, but the cultural assets value, businesses contribution, and historic importance of this district have been recognized for years by many.

The more State agencies work together with City & County of Honolulu, nonprofits and private sector, the better for our communities, their economic stability and sustainable growth. This is an important priority for Hawai'i's State Foundation on Culture and the Arts. The Hawai'i Capital Cultural District will benefit all of the Hawaiian islands as it becomes a future model for other cultural districts and it stimulates greater global recognition of Hawai'i's unique cultural heritage.

The process is open to interested parties. Please contact SFCA Commissioner Mary Philpotts or me if you have an interest in future volunteer HCCD committee work.

Economic Summit. We are talking to DBEDT about being part of their Economic Summit in October, with collaboration on a cultural tourism segment. The National Governor's Association has published three studies *How States are Using Arts and Culture to Strengthen Their Global Trade Development*, *The Impact of Arts Education on Workforce Preparation*, and *The Role of the Arts in Economic Development*.

Outreach to Neighbor Islands. Our May 2003 SFCA Commission meeting was held in Hilo. Past recipients of SFCA grants spoke to us of their programs and organizations. We were reminded of how people's passions can create tremendous results and success. This is indeed the case on the Big Island. If you want to talk about return on investment, here is one place to look. We can invest in lives and people will produce long-term value that far exceeds the dollars. Each island is unique and important to us. Our August 2003 SFCA Commission meeting was held on Moloka'i. It was

also very informative as we learned about the work of their local arts community. Please support the fundraising effort for Kaua'i's new Kaua'i Center for Arts, Education & Technology (KCAET).

Representative Jerry Chang, Chair of the House Committee on Tourism and Culture, State House of Representatives, from the Big Island, sums it up perfectly: "It's very clear to me that a strong public program in culture and arts is essential to Hawai'i's quality of life, to the identity and character of its communities, and to the proper development of cultural tourism in this state."

Advocacy for the Arts. The Hawai'i Consortium for the Arts, who partnered with the SFCA on our Governor's Conference last year, is a fast-growing organization and one of our leading advocacy nonprofits for our state. If you are not a member, we encourage you to become one now, before the next legislative session. For more information, visit the HCA website: www.artslinkhawaii.org or phone (808) 587-5808.

Susan Killeen, HCA Executive Director understands the key role that the nonprofits arts industry plays in strengthening our economy. *The Arts & Economic Prosperity Study* documents that "the arts generate \$181 million in economic activity, while supporting 4,978 full-time jobs and delivering \$16 million in local and state government revenue. The nonprofit arts in many communities in the United States have become the cornerstone of tourism and downtown revitalization."

The SFCA will continue to work with others to maximize and realize culture and the arts full potential for the State.

The Impact of Grants. Grants dollars have decreased 80 percent. Despite our State's budget concerns it is imperative we reverse this trend. When we fuel this area, we infuse all the other areas that cause us concern. We will send legislators the list of past and present grantees that we provided the Governor. We were told even the smallest grant from the SFCA provides an endorsement which aids grantees in receiving other monies from federal

government, businesses, or private foundations. We also have strongly inter-linked SFCA Programs in Folk Arts, History and Humanities, Art in Public Places, and Education, which serve all the islands.

It is in Hawai'i's best interest to increase grassroots grant-making opportunities. Tell your story. Write to your senators, state legislators, mayors, and media.

We have been in the grants business for many years and have the contacts, process, oversight, and accountability down well. We currently have an SFCA Grants Committee looking at how to improve our services, review our categories, and increase our SFCA grants in rural areas and on neighbor islands. Our Friends of the SFCA Committee will set up a nonprofit group to help direct more dollars into grants and community programs. We will look at ways to coordinate with other State agencies, as well as increase Federal funds.

Education. One of the core values in all of the SFCA's programs is education. There are countless studies like *Champions of Change*, *The Impact of Arts on Learning* and *The Evidence is in, and it's Positive* that prove the importance of arts education. It begins with our children. The SFCA's Education Committee and staff have strong partnerships with the Hawai'i Alliance for Arts Education (HAAE), public and independent schools, the University of Hawai'i system, and others. For more information, visit the HAAE website: www.arts-hawaii.org or phone (808) 941-2787.

We want to create leaders, thinkers, and doers. We must support the development, distribution and training with the ARTS FIRST Toolkit and curriculum for classroom teachers, artists, and arts educators. Check out artist residency programs in pre K-12. The SFCA believes in professional development opportunities for teachers in our respective programs. Apple Computer is an important partner; and to guarantee a creative workforce for the future, we must encourage other businesses to support art, music, dance, and theater in schools and neighborhoods.

(Continued on page 6.)

Message from the Executive Director

The State Foundation on Culture and the Arts Commission recently approved a strategic plan that will bring focus to Hawai'i's culture, arts, history and humanities programming and place a premium on efficient use of resources over the next five years. Our commissioners and staff have done a superlative job of defining the mission, purpose and role of the State Foundation. We thank the many members of our culture and arts community whose valuable feedback and insights at our talk story sessions helped shape the plan.

We will use our resources to strengthen leadership by the State Foundation, increase funding for culture and arts programs, facilitate access to funding and programs on the neighbor islands, provide recognition and support for indigenous arts and cultural practitioners, and ensure arts education opportunities for all students.



Ronald K. Yamakawa

We've come a long way since convening Hawai'i's community arts resources at Washington Place on May 17, 2002. That meeting helped our commissioners and staff to better

understand the needs of the culture and arts communities and network with the leaders of the organizations that provide cultural tourism in Hawai'i with the high-quality destinations that make a difference to savvy travelers.

Governor Linda Lingle reviewed the plan recently and concurred wholeheartedly with its five priorities. As a longtime supporter of culture and the arts, Governor Lingle is familiar with the broad range of arts and cultural organizations and diversity of local programs. She agrees that what we are able to accomplish in the next five years will have a dramatic impact on the quality of life for local residents as well as on the State's arts and cultural environment.

The 2003 legislative session adjourned in May and we thank the new administration and our many advocates and supporters in both houses for maintaining funding levels for grants, programs and operations.

Message from the Chairperson *(Continued from page 5.)*

Art in Public Places. The beautification of place and space, educational impact, individual value, preservation of history, and business of the arts is what differentiates every society. Our Art in Public Places (APP) and Budget and Development Committees are reviewing our APP needs and parameters. This Special Fund is 100 percent dependent on the actual construction done by the State; the law was created in 1967 to set aside one percent to be used for beautification of public buildings. Our main priority is public access through the rotation of public art into 400 buildings, over all the islands — especially in underserved communities, conservation of the State's collection of art and sculpture, and related educational programs.

Hawai'i State Art Museum. Future plans for HiSAM include growing integration with all of the SFCA programs, generating some operating revenue to support these programs, supporting

small businesses through special event functions, and finishing the construction of the first floor services. We are most appreciative of the support we received to finalize the Information Center, which will serve the Honolulu Cultural District.

Congratulations to the HiSAM public relations team for winning the recent Public Relations Society of America (PRSA) Hawai'i Chapter Koa Anvil Award of Excellence! Over \$2,000,000 in publicity value for Hawai'i was received through HiSAM's national and international recognition, thanks to corporate sponsorship, in-kind contributions, and targeted efforts of our HiSAM Committees with the public relations team of Anne Smoke and Peter Rosegg. A special thank you to the on-going efforts of our volunteers.

The Hawai'i Arts Season. The Hawai'i Tourism Authority is working with the Hawai'i Consortium for the Arts, the SFCA, and others to develop a long-envisioned concept — the 2004 Hawai'i

Arts Season. It will be a statewide event, running from the end of February to May, featuring a broad range of culture and arts offerings from around Hawai'i with possible marquis events. Its goal is to promote Hawai'i as a destination for arts and culture in order to expand the image of our dynamic arts community. A calendar of events is being developed along with a website and a strategic HTA marketing plan. Be sure to get involved in this important effort.

In Closing. Many people echo this belief, "The intersection of creativity in business, arts, science, and commerce generates the economic stimulation and a far greater return on investment of time and resources than we can imagine." Throughout history, civilizations flourish when cultures are at their creative zenith. These cultures come closest to the vertical and horizontal integration of knowledge, art and life, yielding the society's highest flowering potential. Hawai'i's time is now.

SFCA Commission Adopts Policy on Native Hawaiian Arts and Culture

By Manu Boyd, SFCA Commissioner

The SFCA staff and Commission have recently reaffirmed the Foundation's commitment to supporting Native Hawaiian arts and culture. The SFCA Strategic Plan for 2003 to 2008, which was developed with community input, lists as a top priority: *To undertake initiatives focusing on Native Hawaiian culture and the arts, in partnership with the Hawaiian culture and arts community and interested organizations.*

In addition, the SFCA Commission has adopted a formal policy on Native Hawaiian arts and culture, developed from discussions with Hawaiian cultural practitioners and the SFCA staff and Commission. The policy is listed at the conclusion of this story, but first let's begin with a brief history lesson.

Since its inception nearly four decades ago, the SFCA has encouraged Hawaiian art and artists through its programs and services that have included workshops, apprenticeships, and commissioned works of art. According to SFCA founding Chairperson Pundy Yokouchi, Native Hawaiian culture and arts are and always will be integral to the Foundation.

Past activities of the SFCA included workshops with hula masters in the early 1970s, many of whom have long since passed. Hula masters 'Iolani Luahine, Hoakalei Kamau'u and Henry Pa contributed significantly to the renaissance and increased visibility of traditional hula by teaching their art form at SFCA-sponsored events.

Today, dozens of Hawaiian artists have benefited from or participated in SFCA programs including Keali'i Reichel, Rocky Jensen, Pualani Kanahele, Nona Beamer, Raymond Kane, and Wright Bowman, Sr.

Another thought behind the adoption of a policy supporting Native Hawaiian arts and culture is that Hawaiians are indigenous to Hawai'i. Nowhere else in the world is Hawaiian culture practiced to the degree it is here, because the culture is land-based.

Hawai'i's natural and spiritual environment inspire the indigenous mind to create, tapping on ancestral roots and mana. In times where Native Hawaiian rights, entitlements and programs are threatened because of the lack of formal recognition of Hawaiians by the federal government, this policy is a step at the local level to acknowledge the unique status of Native Hawaiians in Hawai'i.

Hawaiian culture is what defines our island as special and separate from the rest of the world. As Governor Lingle recently stated, "What is good for Native Hawaiians is good for all who call Hawai'i home." The well-being of Hawaiian traditions and contemporary expression enhances us all.

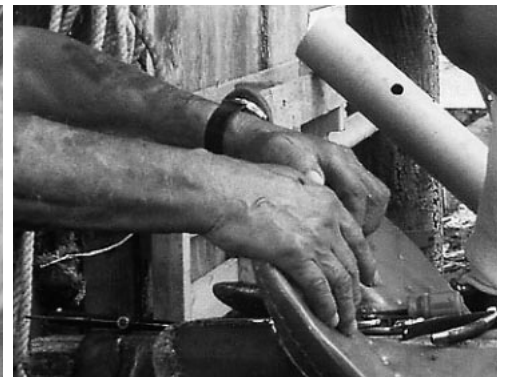
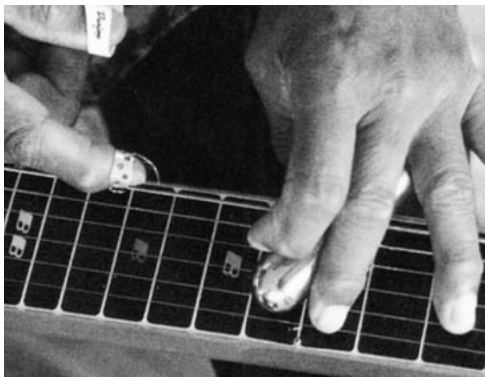
On May 28, 2003, the SFCA Commission approved a final policy on Native Hawaiian arts and culture. The process was initiated in December 2002 by the SFCA in the formation of an ad hoc community group of Native Hawaiians. In March 2002, a preliminary

draft was proposed by a committee of Hawaiian cultural practitioners and SFCA staff. After a lengthy review and revision process, the policy was adopted. The policy is printed below in italics.

Native Hawaiian arts and culture are unique and indigenous to Hawai'i, its ancestral home. They are born out of these islands and continue a reciprocal relationship between the Kanaka Maoli, the environment and the 'aina. Native Hawaiian arts and culture are reflections of the soul and spiritual essence of the Kanaka Maoli. The health and vitality of our island's economy is directly enhanced on Native Hawaiian arts and culture.

In recognition of this, the SFCA encourages the following:

- *The preservation and perpetuation of past Native Hawaiian cultural traditions and arts.*
- *The education of present and future generations on these traditions and arts in culturally appropriate ways to ensure that these forms will continue.*
- *The fostering of relationships with other agencies and organizations to support, promote and preserve Native Hawaiian art and culture and integrate these principles into their programs.*
- *That Native Hawaiian cultural practitioners continue these traditions.*
- *Advocacy for the health of the land which is a wellspring of the Native Hawaiian's inspiration and existence.*
- *The protection of the natural and cultural resources of Hawai'i for future generations.*



WESTAF Study Shows Impact of SFCA Grants

by Estelle Enoki, SFCA Administrative Services Assistant

In 2002, the State Foundation on Culture and the Arts published a study of its funding to the community. *An Assessment of the Field Impacts of Funding Support Provided by the Hawai'i State Foundation on Culture and the Arts* was commissioned of the Western States Arts Federation (WESTAF) to document the impact of SFCA funding in communities throughout the state.

The study examined a decade of the SFCA Biennium Grants Program, from fiscal year 1992 through 2001. Amid continuing cuts to the SFCA grants budget, a formal study to evaluate the importance of the grants appeared appropriate, if not overdue.

Anthony Radich, Executive Director of WESTAF, headed the research team, which included two members of his staff plus local researcher Normie Salvador. Radich places the justification for SFCA grants in the context of the need for public funding for the arts.

"Historically, the SFCA is a creature of state government," writes Radich, "but its form largely was developed in response to the funding and rule-making initiatives of the National Endowment for the Arts (NEA).

"The establishment of that federal agency in the mid-1960s led to the creation of state arts agencies in all 50 states and ushered in a great expectation of public funding of the arts at all levels of government across the country."

Radich continues, "There are several policies and principles upon which the NEA and state arts agencies were established... Perhaps the greatest theoretical underpinning for public support for the arts lies in the American tradition of private philanthropy..."

"The core belief is that the private sector will be a partner in providing financial support to an endeavor, while seldom being the sole funder. The manifestation of this concept is played out in public funding rules that seek to use public dollars to match rather than supplant private contributions."

"Funding from Federal, State, and County sources to complement private sector support is essential to sustaining culture and arts programming," asserts SFCA Chairperson Mona Abadir. "We share the same philosophy with the NEA that it is our responsibility as a state arts agency to help make Hawai'i a better place to live, work, and raise a family."

"In doing so," Abadir says, "state arts agencies, like the SFCA, exemplify good government, employing strategic, equitable and open decision making and involving the public in agency planning and policy making.

"The SFCA grants program is a commitment by our government to encourage creativity and enrich quality in the lives of Hawai'i's people through the arts."

Fundamental to the study was the question, "What difference has SFCA funding made to the cultural community of Hawai'i in the last 10 years?"

"The core of our agency's service to the community is our SFCA Grants Program," observes SFCA Executive Director Ron Yamakawa. The program has funded an average of 100+ projects each year for several bienniums.

"Our grants support quality programs in the community, leveraging private and corporate dollars, educating students in the classroom, and reaching a diversity of people in community settings," says Yamakawa. "Grants are fundamental to what we do."

As expected, the quantitative data from the study reflects the devastating reduction in State General Fund appropriations to the SFCA, resulting in a loss of more than 80 percent of program funds since 1995.

The grants budget has plummeted from more than \$5.2 million in 1995 to its current level of \$1.2 million. The study charts the decline of funding with a corresponding decline in individuals benefiting from SFCA-supported programs, contributed in-kind services, and artists in grant-supported activities.

SFCA Contracts Officer Charlie Medeiros has worked with grantees for 11 years and observed the effects of decreased funding for arts organizations.

"Organizations with paid staff face the challenge of retaining staff," says Medeiros. "Expenses that are directly or indirectly linked to arts programming such as artist fees, travel, or marketing, are all negatively impacted.

"Any decrease in program activity negatively impacts the revenue side for those agencies who charge program fees, which in turn affects the overall financial stability of the organization."

Medeiros says the stability of these organizations directly affects their communities. "Due to the current economic climate, cancellation of program activities is not uncommon. In the most serious instances, a number of organizations have ceased operations altogether.

"Based on past experience, those organizations that are volunteer-based with no paid staff face the most significant challenges." Many such organizations are in rural areas.

Despite the diminishing funds and program cuts, the spirit and integrity of community arts programming appears surprisingly unscathed.

The study interviews 26 arts administrators representing diverse organizations who attest to the difference their programs continue to make in the life of their communities. The interviews spanned four islands.

"Sometimes the funding is big; sometimes it is small; but it is reliable," said Teunisse Breese-Rabin, the late executive director of the Society for Kona's Education and Arts. The exuberant Breese-Rabin exemplified many rural arts administrators as a steadying influence for many years to her organization. "SFCA funding is our foundation... It keeps us going," she said.

Some of the valuable projects made possible with SFCA grants are the Alliance for Drama Education's work with at-risk youth, the Honolulu Theatre

for Youth's statewide performances for teachers and students, and publication of *Bamboo Ridge* and *Mānoa*.

More SFCA-funded projects are the Moanalua Gardens Foundation's Prince Lot Hula Festival, the Kona Historical Society's efforts to preserve community history, and the Lana'i Arts and Culture Center's community arts program.

Additional examples are the Honolulu Symphony's concert series, exhibitions at the Honolulu Academy of Arts, The Contemporary Museum and Windward Community College, and visual arts programs for Hui No'eau and the Kaua'i Society of Artists.

"There are literally hundreds of impressive programs and projects that receive our funding," says Medeiros, "and they're doing great things with it."

The organizational interviews from the study revealed SFCA funding was important in the following ways:

- SFCA funding helped organizations establish themselves and survive during their initial years of operation.
- SFCA funding supports critical functions in the organizations such as exhibitions and publications.
- SFCA support helped cultural organizations sustain programming.
- SFCA support of cultural activities provides access to the arts for a diversity of people.
- Large and stable organizations benefit from SFCA support in that they can present more work of a higher quality.
- SFCA provides an endorsement, which aids in attracting other funding sources.

The SFCA has since convened a grants review committee to discuss critical issues such as funding stability, alternative sources of funding, and examining the grants program's infrastructure, methods of allocation, and funding categories.

The SFCA Grants Committee includes SFCA Commissioners Mona Abadir, Millie Kim from the Big Island, Stan Gima from Maui, and George Ellis, who recently retired from the Honolulu Academy of Arts.

Gima, the committee chair, has been eager to delve into a review of the grants program to tackle the issue of funding stability. "We know the problems. Our job

is to propose solutions," he says. "The difficulty is when funding is limited, any given solution may not satisfy everybody. We must sustain funding to the neighbor islands, as well as supporting established organizations in Honolulu."

Anthony Radich notes the current nationwide state budget crisis may offer renewed challenges to the SFCA.

He observes that the budget challenges faced by many of the country's state arts agencies are shared with other entities across the spectrum of state government.

"Working together with the Hawai'i Tourism Authority, Hawai'i Visitors and Convention Bureau, and the Department of Business, Economic Development and Tourism is essential to the state's health," emphasizes Abadir.

"The arts are positioned to be part of Hawai'i's economic recovery. State leaders must continue to invest in the arts in spite of financial difficulties because the return on the investment from our comparatively small state agency is enormous.

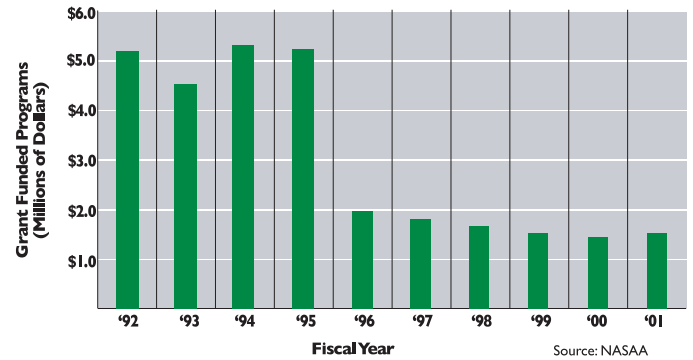
"This is especially applicable for us in Hawai'i, where cultural preservation is essential to our quality of life and where cultural tourism differentiates our state as a destination for visitors."

Radich cautions the arts community to be concerned that state arts agencies, particularly in the West, were often early targets of state budget cutters, and arts agency budgets were frequently cut more deeply and earlier in the budget process than budgets of other state entities.

Radich suggests that state arts agencies should take these and other signals as indications of a need to revise the way they are doing business and to work to increase the public value of their work.

In this regard, Radich has commended the SFCA leadership for its willingness to explore new ways of organizing itself to best serve the people of Hawai'i.

The SFCA is continuing its research on funding solutions and the SFCA Grants



SFCA: Dollar Value of Grants Awarded

The sharp decline in SFCA grant funding in 1996 directly coincided with the 63% drastic reduction in the state legislative appropriation dedicated to grant programs. Since that event, the grant funding capacity of the SFCA has not recovered to pre-1996 levels.

Program by obtaining and analyzing programs and solutions from other states, as well as suggestions gleaned from public strategic planning forums held earlier this year at ten different sites statewide.

A priority of the plan is "to increase funding in support of the culture and arts community and SFCA's overall mission." This priority was consistently rated highly at all of the public planning meetings.

Yamakawa is confident the agency will succeed with the SFCA Strategic Plan. "We realize we can't be everything to everybody, so we'll focus on the top five priorities that we identified with the community's participation," he says.

"We have a lot of work ahead of us. We will have a solid plan to work from, with action steps and bench marks. Our goals are realistic. We're up to the task."

Also included in the WESTAF study are statistics on the Art in Public Places Program's commissioning and acquisitions functions. The Works of Art Special Fund currently supports the Art in Public Places Program, including operating costs, commissions, art acquisitions, exhibitions and conservation, and the newly opened Hawai'i State Art Museum.

By current definition, the Works of Art Special Fund cannot be used for grants to the community. A separate SFCA committee is reviewing parameters of the fund.

Printed copies of the study are at the SFCA office. You can request that a copy be mailed to you by calling Ken Hamilton at (808) 586-0307. The study is on the SFCA website, www.hawaii.gov/sfca.

The HVCB Helps You Share Your Knowledge with the World

As the State of Hawai'i's official marketing organization for North America, the Hawai'i Visitors and Convention Bureau (HVCB) has long recognized and is committed to sharing the diversity of the culture and arts of the Hawaiian islands with people around the world.

Through partnerships with individuals and organizations on all Islands, HVCB ensures that the information and images shared are current and accurate. At the same time, the exposure provided through the HVCB's network generates awareness and exposure for Hawai'i's unique and diverse cultural and arts organizations.

The HVCB invites organizations throughout the State at "no cost" to "share your knowledge with the world."

Gohawaii.com

The destination website for all the Islands of Aloha receives 24.9 million page views a year, and its most used feature is the "Calendar of Events".

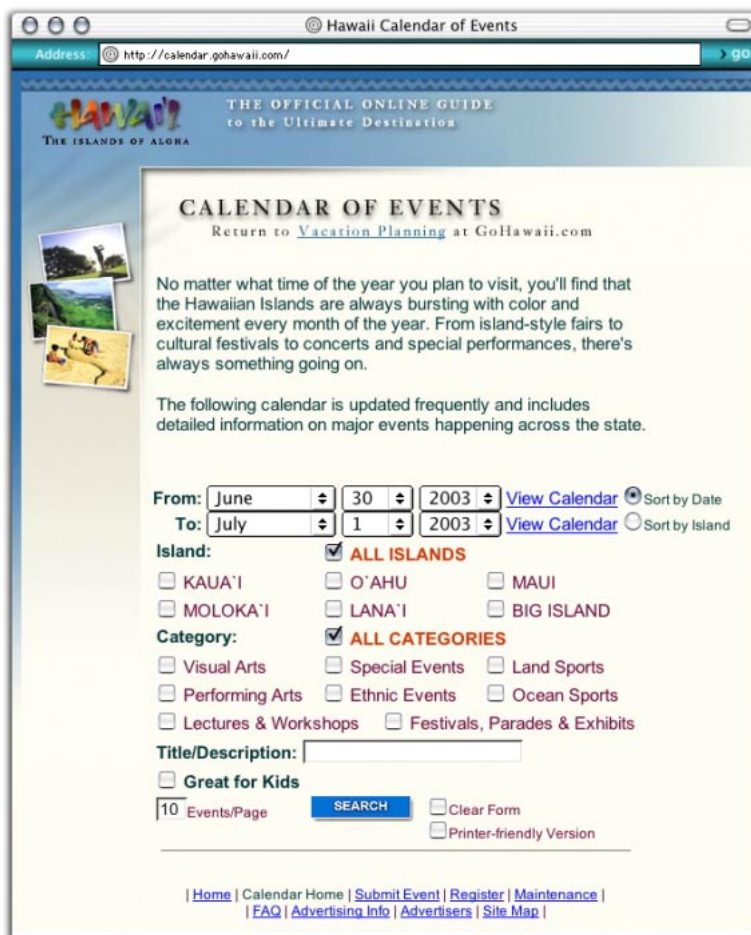
The Calendar is available to any organization to list their event. Not only is the site a great resource to visitors, it also serves as a resource for the local community to find out what's happening throughout the Islands.

Events can be queried based on date, island, category, and keywords. Please go to <http://calendar.gohawaii.com> to list an event.

And you can also access the HVCB's calendar through the SFCA's website: <http://www.hawaii.gov/sfca/culture-calendar.html>.

Knowledge Bank

The HVCB Knowledge Bank is a continuously growing compilation of information about Hawai'i in all forms: video/film, still images, descriptive



The Calendar of Events is the most used feature of Gohawaii.com.

copy, music, sound, and other useful references.

The collection is a resource available to all of HVCB's customer groups (consumers, media, travel distribute network, industry/suppliers) for the purpose of promoting the Islands.

As well, the content of the Knowledge Bank assists the HVCB in developing and implementing global marketing programs, in responding to media requests, etc. The HVCB welcomes content from our community partners in providing a wide breadth of information.

Ha Ka'ana (Sharing Aloha)

The sharing of Aloha is one of the most unique aspects of Hawai'i, and residents carry this warmth with them wherever they go! As a result, a vehicle was created to link groups who are traveling outside of the state to each other

and possibly to HVCB's global activities.

"He Ka'ana Aloha" was created to be the link. Groups traveling outside the Islands can submit their destination and, when approved, it will be added to a Calendar of Events.

Other travelers and the HVCB can view these events and contact the traveler if there is an opportunity for collaboration. An added benefit of the system is an opportunity for the traveler to request promotional items from HVCB, and these items can be viewed on the special registry site.

The HVCB believes that the He Ka'ana Aloha program will become an integral part of its world-wide marketing efforts and provide yet another venue for "Sharing Our Aloha."

Please go to www.sharingaloha.com to register your travel plans or to request amenity items.

The HVCB welcomes your participation in helping us ensure that all that is unique about our Islands are shared as broadly as possible.

Working together, sharing our resources, and supporting one another will benefit not only those who travel to our Islands but also contribute to a stronger and healthier community for generations to come.

If you have any questions or would like additional information regarding the HVCB or any of the items mentioned above, please contact the following:

Calendar of Events—Joelyn Hovey at (808) 924-0279

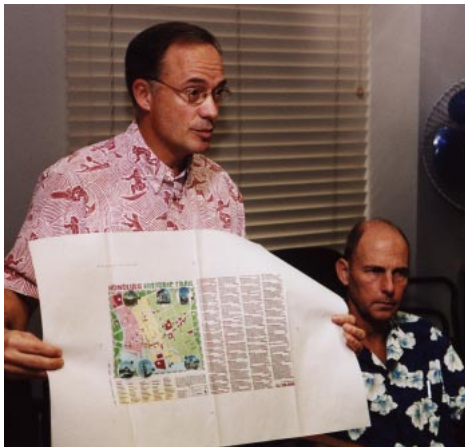
Knowledge Bank — Sandra Fukushima at (808) 924-0241

Ha Ka'ana (Sharing Aloha — Todd Low at (808) 924-0223

Hawai'i Capital Cultural District Promotes Cultural Tourism

The Hawai'i Capital Cultural District (HCCD) committee was recently created for the purpose of promoting cultural tourism by creating and operating a viable cultural district in Honolulu for our visitors, residents, students, and the visitor industry. The committee is comprised of a diverse mix of individuals including prominent members of State and City & County of Honolulu agencies plus marketing-public relations and arts organization members. The SFCA has hosted monthly meetings since June 2003.

The committee has discussed: **economic viability of the district**—compiling past data into a current total package, setting up a nonprofit, and considering having the HCCD be designated as a Business Improvement District (BID); **financial goals**—developing corporate relations and sponsorship, partners support, small business opportunities and support, hotel industry support, federal support, and creating a budget; **transportation plans**—identifying current links, transportation maps and parking charts, reviewing future needs, and developing tour routes; **tour development**—creating an information center, targeting the visitor industry, setting educational opportunities and partners, and creating



Manny Menendez, Executive Director, Office of Economic Development, displays the mockup of the Honolulu Historic Trail Chart that lists downtown cultural attractions. Also pictured is David Scott, Executive Director, Historic Hawai'i Foundation.



Members of the Hawai'i Capital Cultural District steering committee participate in a roundtable discussion to explore ways to enhance, market, and promote cultural tourism throughout our state.

cultural, art, and historic walking tours with markers; **marketing plans**—reviewing Hawai'i's current cultural tourism marketing collaterals, collecting other cities' marketing collaterals, determining distribution needs, doing a marketing needs analysis, developing branding, and creating collaterals such as logos, cultural maps, handbooks, ads, and a website; and **cultural tourism goals**—participating in DBEDT's upcoming economic summit, using the Hawai'i Capital Cultural District model for neighbor islands, planning for the Hawai'i art season, and developing ties with the cruise ship industry.

Some of the committee members to date are: Mona Abadir, SFCA Chair; Mary Philpotts, SFCA Commissioner; Ron Yamakawa, SFCA Executive Director; Lisa Yoshihara, SFCA HiSAM Director; Alice Guild, Board of Directors, 'Iolani Palace; Ted Liu, Director, Department of Business, Economic Development and Tourism (DBEDT); Ray Jefferson, Deputy Director, DBEDT; Judy Drosd, Special Assistant, Arts, Film and Entertainment Division, DBEDT; David Nada, Business Development Program Manager, Arts and Culture Development Branch, DBEDT; Marsha Wienert, Tourism Liaison, Governor's Cabinet Member; Rex Johnson, President and CEO, Hawai'i Tourism Authority; Les Enderton, Interim CEO and President, Hawai'i Visitors and

Convention Bureau; Steve Bretschneider, Chief Marketing Officer, DBEDT; Rick Egged, President, Waikiki Improvement Association; Manny Menendez, Executive Director, Office of Economic Development; Eric Crispin, Director, Department of Planning and Permitting; David Scott, Executive Director, Historic Hawai'i Foundation; Peter Apo, Native Hawaiian Hospitality Specialist; Anne Smoke and Peter Rosegg, Marketing/Public Relations, Arts with Aloha, Ruth Limtiaco, PR Consultant, 'Iolani Palace; Christina Kemmer, Executive VP, Communications Pacific; and Charlie Aldinger, PR Director, Honolulu Academy of Arts.

Others interested in participating on committees are welcome. Please call Mona Abadir at (808) 550-4449.



Eric Crispin, Director, Department of Planning and Permitting, C&C; Rick Egged, President, Waikiki Improvement Association; and Alice Guild, Board of Directors, 'Iolani Palace, discuss their ideas for developing the Hawai'i Capital Cultural District.

Artists in Residence Art Dedications

The State Foundation on Culture and the Arts and Department of Education recently hosted two art dedications. Both artworks are a part of the Artists in Residence project established by the SFCA in collaboration

with the DOE to provide opportunities for students to work directly with professional artists commissioned to create a site-specific work of art. The dedications honored the artists and their artwork.

Ka Malama O Kamiloiki, (Radiant Light of Kamiloiki), a ceramic mural by artist Emiko Mizutani was dedicated at Kamiloiki Elementary School in Hawai'i Kai on January 31, 2003. "The mural represents the knowledge that radiates from Kamiloiki School. From the mountains to the sea, the natural environment nurtures and educates the children," said Mizutani. The mural measures 19 feet high by 24 feet wide with varying thickness from one to three inches. Mizutani created the artwork entirely by herself, converting her home into a factory. She beat two tons of wet clay on her patio using sticks to make the density even, fired the tiles in her garage, and laid out the mural in her living room. Mizutani was born in Tokyo, Japan where she received her Bachelor of Fine Arts and Master of Fine Arts degrees from the Tokyo University of Art. She moved to Hawai'i in 1979.



Ka Malama O Kamiloiki, (*The Radiant Light of Kamiloiki*), a ceramic mural at Kamiloiki Elementary School in Hawai'i Kai. Pictured left to right, Senator Sam Slom, Ronald Yamakawa, artist Emiko Mizutani, student Sarah Kern, Principal Loretta Yee, and former Principal Dorothy Pertz.



Ka Makahiki, (*The Year*), a bronze sculpture at Ma'ema'e Elementary School in Nu'uuanu. Pictured left to right, Ronald Yamakawa, artist's wife Dodie Browne, Representative Corinne Ching, artist Sean K. L. Browne, and Principal Beatrice Zane.

Ka Makahiki, (*The Year*), a bronze sculpture by Sean K. L. Browne was dedicated at Ma'ema'e Elementary School in Nu'uuanu on February 28, 2003. "This sculpture represents the ancient Hawaiian lunar year related to farming and fishing," said Browne. "Ma'ema'e students selected the visual motifs, inspired by significant events that occur during each of the 12 time periods of the ancient Hawaiian year. The sculpture is oriented towards the rising sun on the summer solstice." Browne was born in Hilo, Hawai'i in 1953 and is a graduate of the Kamehameha Schools in Honolulu. He received a Bachelor of Arts degree from the University of Redlands, California, and a Master of Fine Arts degree from the University of Hawai'i at Mānoa.

HiSAM Featured on “Art Stories” on Hawai‘i Public Television

The Hawai‘i State Art Museum (HiSAM) was recently featured as part of a new television series highlighting local cultural attractions entitled “Art Stories” produced by Hawai‘i Public Television. The series is hosted and narrated by Elizabeth Lindsay Buyers.

The first episode, which featured HiSAM, the Honolulu Academy of Arts, and ‘Iolani Palace, aired locally on April 10 and 13, 2003. The segment on HiSAM documented the opening day events and a behind-the-scenes peek at the museum with arguably the largest display of artwork created by Hawai‘i artists in the state.

Lisa Yoshihara, HiSAM Gallery Director and exhibition designer Tom Klobe described the work of the selection committee with its intimidating task of examining the state art collection with over 5,000 pieces and initially thinning down the list to 750 for exhibition consideration.

Klobe, who was then assigned the job of cutting that batch into half by selecting the 360 pieces for the first exhibition, explained that his key responsibility was to represent the people of Hawai‘i in making the final choices from the immense collection of art.

Yoshihara said originally the exhibition was to be arranged chronologically,



A large group HiSAM volunteers gathered on the balcony prior to the grand opening events that were held on November 3, 2002. HiSAM was featured on the first episode of the television series “Art Stories” produced by Hawai‘i Public Television.

but as Klobe worked on the design he realized the artworks together were presenting powerful themes that would reflect Hawai‘i’s diverse cultures and traditions.

The other two episodes will feature a trip to the Steinway piano factory in New York to select the Honolulu Symphony’s new grand piano, the Hawai‘i Opera Theatre’s educational artreach program

on Moloka‘i, The Contemporary Art Museum’s Biennium Art Show, the Hawai‘i Theatre Center, and Diamond Head Theatre. Air dates for these episodes will be this fall.

“Art Stories” was produced, written, and directed by Stuart Yamane for PBS Hawai‘i. Funding was provided by Honu Group, Inc. and the retailers of 2100 Kalakaua Avenue.

IN MEMORIAM

Jim Bartels

Jim Bartels, the former director and historian for Washington Place and previously the general manager of ‘Iolani Palace died of cancer at Hoag Memorial Hospital Presbyterian in Newport Beach, California on April 20, 2003. He was 57.

As director of Washington Place, he worked closely with former First Lady Vicky Cayetano as they collaborated on plans to convert the historic 154-year-old residence into a museum that should soon be open to the public.

Washington Place was the former home of Queen Lili‘uokalani, as well as 13 territorial and state governors. It is to have daily guided public tours, but it will still be used for state dinners and official functions.

Erica Karawina

Erica Karawina, the famous and beloved stained-glass artist whose artwork is located in numerous Hawai‘i public buildings, churches, and businesses, died on April 19, 2003 at the Arcadia Retirement Residence in Honolulu. She was 99.

Some of her most notable works include the four large faceted-glass mosaic murals around the crown of the Kalanimoku Hale State Office Building (DAGS), the enormous ceiling skylight in Ka‘ahumanu Hale (Circuit Court Building), and the front of The Honolulu Advertiser’s News Building. Her stained-glass windows adorn the Mānoa Valley Church, the Church of the Epiphany in Kaimuki, the Lili‘uokalani Protestant Church, and many other churches.

The 2003 Student Art Exhibition at the Hawai'i Convention Center



Fish, Timothy Hutton, Navy Hale Keiki School, Grade 2, Teacher: Quala-Lynn Young



Untitled, Jofelynn Lomboy, Maui Waena Intermediate School, Grade 6, Teacher: Jeanne Rodriguez



Photo by Shiao Uemoto

Puffed Up, Mickey Morikawa, Maryknoll Elementary School, Grade 2, Teacher: Kitty Harding



My Hula Class, Andie Couching, Kamehameha School, Grade 1, Teacher: Kathy Chock



Floating By, Michael Zidek, Maryknoll Elementary School, Grade 2, Teacher: Kitty Harding



Rainforest Flora, Shauna Lum, Manoa School, Grade 2, Teacher: Jeanette Naketa

The SFCA hosted an art dedication ceremony for the public at the Hawai'i Convention Center on May 18, 2003. The event featured the 2003 Student Art Exhibition, created by kindergarten to sixth grade students statewide. The dedication honored the student artists and their artworks.

The Student Art Exhibition is a program established by the SFCA to recognize and display student artwork. The program is funded through the Works of Art Special Fund and provides opportunities for students to participate in a juried art competition, much like the prestigious Artists of Hawai'i annual exhibition hosted by the Honolulu Academy of Arts, and have their artworks exhibited at the Hawai'i Convention Center.

Permanent display facilities were designed and constructed for the Pā Kamali'i Courtyard and a competitive annual exhibition was developed by the SFCA in cooperation with the Department of Education, Hawai'i Association of Independent Schools, and Honolulu Academy of Arts.

All public and private school students in K to 6th grades were encouraged to participate in the 2003 Student Art Exhibition. The theme, *My Island and Me*, inspired students to express how they feel about, look at, or interpret their island home.

Each school was allowed to enter up to 10 works for judging at the district level. A distinguished team of three judges visited each school district to review and select works for further consideration.

The works were shipped to the Honolulu Academy of Arts where the judges conducted their final review and selected 96 works for the exhibition.

The 2003 Student Art Exhibition enables visitors and residents to experience the common interests and diversity of Hawai'i through the art of its multicultural youth. The public is welcome to see the artwork, which will be displayed for one year.

Free docent-guided tours are available at 9 a.m. and 11 a.m. on Wednesdays and Thursdays for groups of 10 or more, by appointment only. To make reservations call the tour hotline at (808) 943-3587.

Artworks by 7th to 12th grade school students will be featured beginning in May 2004.

2003 Governor's Conference on Arts Education

Dr. Arthur Harvey's enlightening presentation of "The B.A.C.H. Effect" captured the very essence of arts education at the sixth annual Governor's Conference on Arts Education at the Windward Community College on Saturday, March 8, 2003.

Speaking in the Paliku Theatre, Harvey described the B.A.C.H. Effect and how the arts provide: Balance, Aesthetic Actualization, Creative Development, and Hope, Happiness, and Holistic Habilitation.

Liz Lerman, founder and artistic director of the Liz Lerman Dance Exchange of Takoma, Maryland, spoke about the importance of dancing the stories of our lives as she engaged the audience in the making of a dance story.

Lt. Governor James "Duke" Aiona, Jr. presented the Governor's Proclamation of March as "Arts for All Youth of Hawai'i Month" to the 120 participants representing classroom teachers, artist educators, leaders of arts organizations, parents, and students.

Senator Norman Sakamoto, Representative K. Mark Takai, and Representative Brian K. Blundell took time from their busy schedules to attend the conference.

"ARTS FIRST: Educating the Whole Child," the conference theme, was prominent in the afternoon workshops led by



The beautiful Paliku Theatre and the adjoining classrooms on the campus of Windward Community College served as the site for the 2003 Governor's Statewide Conference on Arts Education. Participants networked in the courtyard prior to the opening session.

K-5 classroom teachers: Linda Holt, Gail Kuba, Diane Peters, Linda Taira, Rae Takemoto, and Morlee Walters.

They were assisted by artist educators Donna Breeden, Daniel A. Kelin II, and Vivien Lee. ARTS FIRST Consultants, Deb Brzoska and Warren Newman, EdD, presented workshops on the K-5 Fine Arts Toolkit and the Artist in Residency Program, respectively.

Funding for the conference was provided by the National Endowment for the Arts through the SFCA, the Hawai'i Community Foundation, and the Hawai'i Art Education Association. The SFCA presented the Conference in partnership

with the Office of the Governor and the Hawai'i Arts Education Partners.

Video clips of the conference including the keynote addresses by Dr. Arthur Harvey and Liz Lerman will be on the web soon. Check the SFCA website, www.hawaii.gov/sfca for the announcement and weblink.

We thank everyone who attended, and we invite you to attend the next Governor's Conference on Arts Education on Saturday, March 6, 2004. We hope to see you there. For more information, contact Elaine Zinn, SFCA Arts in Education Coordinator at phone: (808) 586-0768 or email: elaine.zinn@hawaii.gov.



But what I really want to do is conduct! Participants join in Dr. Arthur Harvey's presentation on "The B.A.C.H. Effect." Shown are, left to right, Liz Lerman; Patricia Hamamoto, DOE Superintendent; Dr. Judith Hughes, Dean of the University of Hawai'i at Mānoa College of Arts and Humanities; and Lt. Governor James "Duke" Aiona, Jr.



Conference participants included, left to right, Ronald Yamakawa; Lt. Governor James "Duke" Aiona, Jr.; Marilyn Cristofori, Executive Director of the Hawai'i Alliance for Arts Education; Elaine Zinn, SFCA Arts in Education Coordinator; Patricia Hamamoto, DOE Superintendent; and Chuck Freedman, SFCA Commissioner.

Legislators Honor Hawai'i Arts Education Partners

Members of the Senate and House of Representatives of the 22nd Legislature of the State of Hawai'i congratulated the Hawai'i Arts Education Partners, their affiliate members, and Apple Computer for their collaboration to disseminate the ARTS FIRST curriculum currently under development through resolutions and presentation of lei in each Chamber on Friday, March 7, 2003.

The House resolution, "Celebrating the Public Unveiling of the Hawai'i Learning Interchange's Archetype and Commending the Hawai'i Arts Education Partners and Apple Computer for Creating a National Model of Academic Excellence" states, in part, "Whereas, in the quest to meet State and federal legislative mandates to integrate the arts as a core content subject, the Partners have emerged as a national leader in professional development through its ARTS FIRST institutes, and as a pioneer in the development of a sequential, standards-based arts-infused curriculum for the generalist elementary-level classroom teacher; and Whereas, the innovative and collaborative efforts between the Partners and Apple Computer, through



Ceremony participants: Representative Roy Takumi, Chair, House Committee on Education; Patricia Hamamoto, DOE Superintendent; Bob Lew, Education Account Executive, Apple Computer; Elaine Zinn, SFCA Arts in Education Coordinator; Marilyn Cristofori, Executive Director, Hawai'i Alliance for Arts Education; Robert Witt, Executive Director, Hawai'i Association of Independent Schools; and Representative K. Mark Takai, Chair, House Committee on Higher Education.

the Hawai'i Learning Interchange site (www.apple.com/ali/hawaii), creates opportunities for educators across the nation to access not only a standards-based, arts-infused curriculum, but also curricula for all ten core subjects."

Speaking on the House floor, Representative K. Mark Takai, Chair of the House Committee for Higher Education, stated, "For me, this partnership represents the best of what Hawai'i has to

offer. The Partners have tirelessly sought to create a better learning environment for, and improve the educational opportunities of children growing up in Hawai'i. They are also helping to shape the national debate on a wide variety of educational issues."

Representative Takai also remarked, "Even more impressive is the Partners ability to deliver on their legislative mandates. In less than two years from the enactment of Act 80, the Partners revised the fine arts content standards and developed a six-year strategic plan. In fact, even before the Legislature adopted the plan in the 2001 session, the Partners had already begun to implement key provisions. They also adopted the attitude that no challenge or obstacle is too big to overcome."

Following the ceremonies in the legislative chambers, legislators and their guests were invited by Apple to a demonstration sample of "Jupiter," a fourth grade arts-science ARTS FIRST lesson that will soon be available for viewing on the Hawai'i Learning Interchange site. The initial units of the ARTS FIRST curriculum are expected to be completed by December 2004.



Bob Lew from Apple Computer demonstrated the newly developed Hawai'i Learning Interchange website to Marilyn Cristofori; Representative K. Mark Takai; Senator Carol Fukunaga, Member, Senate Committee on Science Art and Technology (SAT); Susana Browne, Education Program Director, Maui Arts & Cultural Center; and Senator David Ige, Chair, Senate Committee on SAT.

Student Art Exhibition at Waihe'e School on Maui

by Wendy Heyd, Curriculum Coordinator at Waihe'e School



Photos by Wendy Heyd

Artist Phil Sabado and a group of fourth and fifth grade art students created a mural for the new library at Waihe'e School.

An art show was held on May 30, 2003 to display the watercolor ocean scenes and pencil portraits as well as the acrylic on canvas mural which were the culminating products of a year-long Department of Education — Artists in the School Program at Waihe'e School on Maui.

Local artist, Phil Sabado devoted two days a week for almost eight months to teaching art at Waihe'e School. He worked with all of Waihe'e School's second and fifth grade students, about 300 students all together, focusing on watercolor techniques, use of warm and cool colors, and foreground/background perspective with second grade students, and focusing on pencil techniques and drawing portraits with fifth grade students.

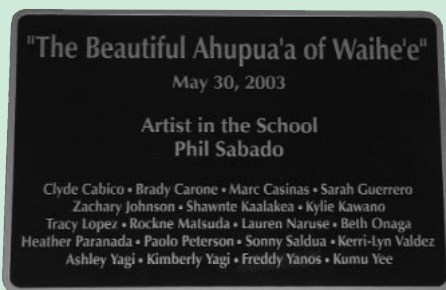
One artwork was matted and displayed in the show for each second and fifth grade student. A group of fourth and fifth grade art enrichment students worked two afternoons a week with Phil Sabado on the creation of a mural with three canvases, each

As time got short, multiple Saturdays were also spent painting the mural to have the mural completed and hung by the show date.

Over an eight-month period, Sabado taught these students the process of creating a mural, from conceptualizing ideas for the mural, through the research of the local flora and fauna, drawing techniques, laying out the mural in sections, and the multiple steps in the painting process.

It was an enriching experience for the students and an opportunity for teachers to enhance their teaching skills by observing a teaching artist.

With infinite patience and unflinching dedication, Phil Sabado shared his talents for art and teaching with the Waihe'e School community. We are truly grateful.



Waihe'e Library mural plaque

approximately four feet across, to hang in the new library building. Construction was completed in June 2002.



Sabado worked with 300 Waihe'e students as part of an Artists in the Schools Program.



Sabado, Waihe'e School art resource teacher Kitty Yee, left, and student artists celebrated the completion of their mural.



Yee joined Sabado in showcasing their students' work.

SFCA Commission Meets in Hilo



Attendees were, top, left to right, Sudha Achar, East Hawai'i Cultural Council; Dolly Strazar, the Lyman Museum; Karen Valentine, He Kula Na Mea Hawai'i; Janet Coburn, Kahilu Theatre Foundation; Lewis Moore, Hilo Community Players; Marilyn Nicholson, Volcano Art Center; Ron Yamakawa, SFCA; Karen Moore, Palace Theatre; Alfred Laureta, SFCA; Mona Abadir, SFCA; Chris Drayer, Hilo Community Players; and Chuck Freedman, SFCA. Bottom, left to right, Millie Kim, SFCA; Stan Gima, SFCA; and Barbara Higa and Vivian Ontai, Kona Historical Society.

As part of its continuing efforts to extend its community outreach work and to dialogue with its constituents on the Neighbor Islands, the SFCA Commission held its monthly meeting at the Hilo Yacht Club in Hilo, Hawai'i on May 28, 2003. The SFCA Commission held meetings on Maui and Kaua'i last year and met on Moloka'i on August 27, 2003.

"One of our priorities is to increase our support to the people we serve on the neighbor islands. By holding SFCA Commission meetings on each island, we can learn from existing culture and arts models. We can understand first-

hand the different needs and identify opportunities to further develop both cultural and economic stimulation," said Mona Abadir, SFCA Chairperson.

"It is inspirational to see and hear how the SFCA grants help arts organizations provide their valuable services to the people in the community," Abadir continued. "One of the strengths of Hawai'i is our islands' diversity. We want to do our part to work with each community to enhance and protect the integrity and values they hold dear to them."

The SFCA awards more than \$1.2 million to organizations statewide to conduct programming in the arts,



Students learn about Hawaiian culture and the arts at this exhibit during their visit to the Lyman House Museum and Mission House.

culture, history and the humanities. During the meeting, the Commission heard presentations from some of the Big Island arts organizations that receive funding from the SFCA Grants Program including: Vivian Ontai and Barbara Higa of the Kona Historical Society, Marilyn Nicholson of the Volcano Art Center, Dolly Strazar of the Lyman Museum, Sudha Achar of the East Hawai'i Cultural Council, Wayne Miyamoto of the University of Hawaii at Hilo Art Department, and Janet Coburn of the Kahilu Theatre Foundation.

"The presentations were excellent and showed a lot of good innovative work of the Big Island arts community," said Chuck Freedman, SFCA Commissioner. "They are each developing interactive websites for marketing purposes. We are seeing lots of creative partnerships."

Following the meeting, the Commission visited the East Hawai'i Cultural Center and the Lyman Museum.



This exhibit at the Lyman House Museum shows the Hawaiian monarchs and their personal adornments.



SFCA Commissioners Alfred Laureta and Stan Gima learn more about hand-carved wooden bowls from Sudha Achar, Chairperson, East Hawai'i Cultural Council.

Hawaiian-Design Canoe Project at He'eia

The State Foundation on Culture and the Arts, through its Folk Arts Program, is sponsoring Kalaiwa'a (canoe carver) Robert Puakea Jr. and his apprentice Wayne Washburn for their construction of a Hawaiian-design canoe at He'eia State Park.

The canoe project is funded through an SFCA Folk Arts Apprenticeship Award. The apprenticeships help traditional artists to continue their work while passing on their legacy to a qualified apprentice. The awards are administered by the SFCA with support from the National Endowment for the Arts.

The project got underway last year with a blessing and public workshop at the He'eia site. A traditional Hawaiian 'awa ceremony was conducted by Kamuela Chun and the 35-foot log was blessed by Kahu Kawika Kahiapo before work began on the afternoon of Saturday December 21, 2002. Many members of the woodworking and canoe paddling community came to show their support.



Master artist Robert Puakea Jr. at work on the canoe at He'eia State Park.

Among those in attendance were Wai'anae canoe carver Phillip Naone; Billy Richards of the Polynesian Voyaging Society; Bart Potter and Dale Adams of the Hawai'i Forest Industry Association; John Kekua, Executive Director of the Kekua Foundation; Eric Enos, Director of the Cultural Learning Center at Ka'ala Farm; woodworker and craftsman John Nae'ole; and former Apprenticeship Award recipients Wright Bowman Sr. and Pat Pine. John Keoni Fujitani, SFCA Folk Arts Coordinator represented the Foundation.

Puakea has served as a cultural resource for many organizations including Hilo Community College, the Native Hawaiian Community Based Learning Centers, and the annual Malama Ka Wa'a (caring for the canoe) workshops sponsored by the Kekua Foundation. While Puakea will be teaching the cultural protocol, selection and carving techniques for indigenous woods, he decided to use the fast-growing, non-native albizia tree for this initial project.

The resource of native koa trees suitable for canoe carving is very limited and using an alternative wood for teaching purposes was an appropriate conservation measure in this "year of the Hawaiian forest." Large albizia trees are quite common on O'ahu, and Potter says he would like to see more use of this "pest species" that has reasonably good wood value. Puakea and Washburn plan to travel to the Big Island to find a suitable koa log for a future project.

The art of canoe building is a family tradition for Puakea, who began learning from his father at the age of 16. The SFCA Folk Arts Apprenticeship Program is helping him to pass on this heritage to new practitioners and future generations. The adzes being wielded by apprentice Washburn are the same ones that were once used by Puakea's father.

Washburn is an accomplished woodworker who has made canoe paddles since the early 1970s. This is his first

opportunity to make a Hawaiian design canoe and he is sharing the knowledge and skills gained from the apprenticeship with students and faculty of Windward Community College where he is pursuing a degree in Hawaiian studies.

Though SFCA Folk Arts Apprenticeships emphasize one-to-one, hands-on instruction between master and apprentice, the location at He'eia State Park has helped to build broader public awareness as well. Washburn says that many visitors, school children and Windward Community College students have stopped to respectfully observe the work in progress while visiting the park.

Carole McLean, Executive Director of Friends of He'eia State Park, says that having the work take place in the park is consistent with their mission of education and cultural preservation. Puakea and Washburn's ongoing apprenticeship work is consistent with her plans to include canoe building and repair as a component in the park's interpretive and educational programs.



Some of the adzes being used for the canoe were custom made for Robert Puakea Jr.'s family in the early 1900s at the old Hilo Iron Works.

Hawai'i State Art Museum

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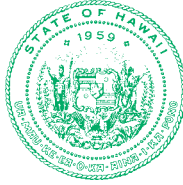
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